

# BACKUP YOUR COMPUTER BEFORE YOU WISH YOU HAD

Online backup for people who want a no fuss way to keep their data safe.

[www.backblaze.com](http://www.backblaze.com)



## Backup Everything

Backblaze backs up everything on your computer except your operating system, applications, temporary files.

## Backup Online

Whether directly connected or over WiFi, if you are connected to the Internet, you are backing up.

## Backup Continuously

Files change and Backblaze backs them up. By default, Backblaze simply backs up all the time so you don't have to remember. But if you wish, you can schedule Backblaze to backup at a convenient time or only when you click "Backup Now".

***I want to keep this as simple as the product: Backblaze is the easiest way yet to protect precious digital files.***

-US News & World Reports



## Backup Securely

Your data is encrypted on your computer, sent over an encrypted connection, and stored encrypted. Want more security? You can use your own private key so nobody but you can ever have access.

## Backup External Drives

Use a USB or Firewire-connected drive for additional storage or backups? Backblaze will backup those too.

## Backup Fast

Backblaze has developed a unique FSCAN Engine that ensures no slowdown of your computer; how fast you can backup is limited only by your Internet connection. Typical home connections can backup online 2 - 4 GB per day. Backblaze provides a throttle option if you want to use more or less of your Internet connection. Check your Internet connection on our site: [backblaze.com/speedtest](http://backblaze.com/speedtest)

## Backup Multiple Computers

Mom has a MacBook, dad has a Windows desktop, and kids share another computer? Backblaze can backup each of these to one account for just \$6 per computer per month.

## Backup Efficiently

Backblaze de-duplicates, compresses, and backs up incrementally to backup as efficiently as possible. Have the same photo stored twice? Backblaze will de-duplicate to back it up just once; if you restore, it will be put back in both places. Change a file multiple times? Backblaze will only back up the changes.

**About the Company-** Founded by a team of serial entrepreneurs with security, scalability, usability backgrounds, and located in the heart of Silicon Valley, Backblaze's mission is to ensure that all computer data is backed up. Backblaze was selected as a winner of the AlwaysOn Global Top 250 private companies for game-changing technology and market value, selected as MacUser's Labs Winner, and received accolades for its ease-of-use from Cnet, TechCrunch, Ars Technica, TUAW, and a myriad others.

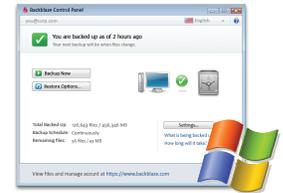
**Business backup and partner programs are available.**

## AT A GLANCE

-  Online Backup
-  Unlimited Storage
-  Military-Grade Encryption
-  Idle-Time Backup
-  Scheduled Backup
-  Web Download Restore
-  Flash Key or Hard Drive Restore
-  FSCAN Engine Performance
-  Versioning
-  Unlimited File Sizes
-  Just \$6/Month
-  11 Language Interface



Backblaze Mac System Preferences



Backblaze Windows Control Panel

## RESTORE OPTIONS

### What You Want

Pick what data you want to restore - a single file, a folder, a set of random files, or all your files.



### When You Want

Still in a trial and haven't finished your first online backup? No problem - you can test a restore at any time.



### Where You Want

Access your files from any web browser anywhere. Backed up a PC? Restore to a Mac. And visa-versa.



### Restore Previous Versions

Backblaze keeps up to four weeks of file versions. Just scroll back to see older files.



### How You Want

Download any files you need over the Internet for free. Or order your files on a Flash Key (\$99) or USB drive (\$189).

